​I write to you on behalf of PS 77 - Lower Lab School, where my ***son/daughter/children*** ***is/are*** ***X*** graders. PS 77 is a public school on the Upper East Side ***(near your UES location!)*** whose students come from all over Manhattan.  ***[If you frequent this business, note it here – “My kids love your spaghetti!” or “I have been getting my manicures at your salon for years.”***]

On April 5, 2019, we will hold our annual auction where 300 adults will be in attendance. We are seeking donations for our auction and I think an awesome addition would be ***a gift card to XYZ Restaurant/a blowout from XYZ salon/a few free passes to XYZ Fitness Center.***

Donations are a great way to advertise as items for our auction will be displayed at and prior to our event and they will also be online with “Bidding for Good.” Our families will certainly appreciate your generosity!

ALL monies go directly to supporting classroom learning and for supplemental teachers.  The school relies on these essential donations.

If you are interested in supporting PS 77, and I hope you are, please open the auction form below. I am happy to answer any questions you may have.

***Name***

***Email/Phone Number***